

Key Benefits for Drivers

- **Visibility to Performance** - The “mystery of the camera” is removed - drivers see Greenzone score, top alerts and driver stars, as shown to fleet management
- **Real-time Access** – Allows for real-time decisions to improve overall driver score and driver ranking
- **Weekly Review Sessions** – Gain awareness to impactful driving behaviors affecting their score
- **Know Where you Stand** – Understand how performance compares to fellow drivers

Key Benefits for Fleet

- **Visibility to Greenzone Score** – Drivers and managers see same score/performance
- **Remote Coaching** – Alerts and comments shared as part of coaching program
- **Driver Assignment in Minutes** – Assign driving minutes quickly using the beacon feature
- **Driver Assignment, Multiple Drivers (new)** – Person driving may identify driving session when multiple drivers in vehicle

Best Practices for the Driver

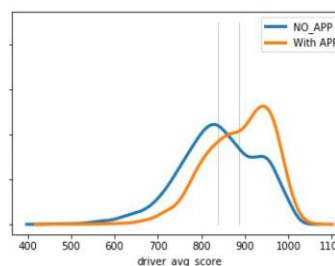
Weekly: Check your Greenzone report and complete the Weekly Review Session for the previous week - Focus on areas to improve.

Monthly or Weekly: Check your score trend – is it below the fleet goal or is it trending down? If so, work on improving the unsafe driving behaviors identified in the app.

Drivers + App = Improved Safety Results

A recently completed study involving over 2000 drivers showed that those using the app had consistently higher driver scores. As shown below, these driver’s Greenzone scores averaged 51 points higher than drivers not using the app.

Most drivers using the app reviewed their Greenzone Report to check score and most impactful behavior. Alerts details and video were also reviewed often by these drivers (when shared).



| No. of Drivers | % App Status | Greenzone Score |
|----------------|-------------------|-----------------|
| 6114 | Drivers, 'NO_APP' | 836.05 |
| 2180 | Drivers, 'APP' | 887.6 |

Google Play Store Link:

<https://play.google.com/store/apps/details?id=com.netradyne.IDMS>

Apple Store Link:

<https://itunes.apple.com/in/app/driveri/id1392990449?mt=8>