

## WHY OVER 200 TRANSPORTATION PARTNERS CHOOSE ATBS:













**Lower Turnover.** ATBS is a proven solution for lowering turnover among fleet Independent Contractors by as much as 50%, with our average fleet partner seeing turnover reductions of 14%. An ATBS fleet partnership is a strategic tactic that can educate the IC, protect the fleet, and increase IC loyalty.

**World-Class Leader.** ATBS is the largest trucking-specific business service provider in the United States, with over 100 employees who provide world-class back office business and consulting services to owner-operators.

**Online Education to Increase Fleet Retention.** ATBS offers an online certification course focused on improving retention among fleet IC's. <u>The Course of Advanced</u> <u>Business Standards</u> (CABS) is ideal for drivers who are new to the Independent Contractor role and need the tools and tips to make a successful transition.

**Transportation Expertise.** ATBS regularly hosts live seminars and webinars via our <u>social media channels</u> to help instruct, teach, and educate participants in the trucking industry on business techniques that help improve profits. We also provide fleet-focused content to help our partners advance their IC programs to maximize profitability via our ATBS <u>LinkedIn</u> page.

**Online Tools.** ATBS offers numerous onlines tools at <u>www.atbs.com</u>. From per diem calendars to a list of 100+ tax deductions, and from fuel efficiency webinars to incorporation ebooks, the ATBS website provides a wealth of searchable resources in our Knowledge Hub.

**Increased IC Profits.** Through our unique Business Consulting services we are able to help IC's focus on maximizing profitability by managing expenses, maximizing revenue, and minimizing tax liability to the IRS. Drivers have unlimited access to their consultant, and each month ATBS shows every client precisely where they need to make changes to their business in order to operate at best practices and maximize their profitability.

**The ATBS Mobile App.** Working with ATBS is now easier than ever before! Clients can now contact their business consultant, submit pictures of receipts and documents, and forward settlements directly through the <u>ATBS app</u>. Truly, they can work with ATBS anytime, anywhere, making business management - and life - simpler and easier for our clients while they're on the road.